

Message Text

UNCLASSIFIED

PAGE 01 BONN 07996 161744Z

11

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 059424

R 161636Z MAY 75
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 0157
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART
USMISSION USBERLIN

UNCLAS BONN 07996

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: PRIVATE TRADE OPPORTUNITY - SPECIAL HANDLING

1. 428/01/P0012
 2. 5/15/75
 3. S. P. HARRIS
 4. 428 WEST GERMANY
 5. I
 - 6A. REPLY BY FASTEST MEANS TO -
 - 6B. HERR JANSEN, SENIOR VICE PRESIDENT, HARDWARE DEPT.
 - 6C. GROSSVERSANDHAUS QUELLE, GUSTAV SCHICKEDANZ KG
D-8510 FUERTH/BAYERN
NUERNBERGER STRASSE 91-95
 7. CABLE: QUELLE FUERTH; TELEX: 062 3462; TEL: 0911-7921
 8. EMBASSY CALL TO QUELLE 5/15/75.
 9. 102
 10. DESCRIPTION:
3873561-0500. QUARTZ WRIST WATCHES FOR MEN AND
WOMEN, LOW-PRICED.
QUELLE IS THE LARGEST EUROPEAN MAIL ORDER HOUSE WHICH
ALREADY BUYS FROM GRUEN CORPORATION THROUGH GERMAN
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AGENT. QUELLE HAS ANNUAL SALES OF OVER \$2 BILLION.

11. CRITERIA: C.

12. SPECIAL HANDLING IS REQUESTED BECAUSE OF NEW NON-
TRADITIONAL U.S. SUPPLIERS OF LEDS (LIGHT EMITTING
DIODES) AND LCDS (LIQUID CRYSTAL DISPLAYS) WHICH MAY
NOT BE REACHED THROUGH THE TOP.

HILLENBRAND

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BONN07996
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750173-1003
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750542/aaaablit.tel
Line Count: 68
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 22 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 JUL 2003 by SilvaL0>; APPROVED <06 FEB 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY - SPECIAL HANDLING
TAGS: BEXP, GE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006